# Jaden Wolfe

**UX/UI Designer and Web Developer**

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## SUMMARY

UX/UI Designer with a B.S. in Human Experience Design & Interaction who turns user research into accessible, culturally responsive web and app experiences. Has designed and launched sites for software, restaurant technology, healthcare, consulting and nonprofit clients, with research, audits and reports as a core strength. Designs in Figma and builds in Squarespace, HubSpot, WordPress and Elementor.

## EXPERIENCE

**UX/UI Designer and Web Developer, Lab A Agency (contract).** 2025 to Present

- Designed brand-led websites in Figma, from wireframes to final pages and mobile adaptations, working within fixed client copy and brand packages.
- Used UX research, audits and reports to guide design decisions, and iterated with stakeholders through feedback rounds.
- Adapted designs to platform limits and built them in HubSpot, Squarespace, WordPress and Elementor, delivering on deadline.

## EDUCATION, CERTIFICATION AND VOLUNTEERING

- **B.S. in Human Experience Design & Interaction**, Utah State University, 2025. Emphases in Culturally Responsive Design and Multimedia.
- **AI Mastery Certification**, Leland, 2026.
- **Volunteer**, Salt Lake Design Week, 2026.

## SKILLS

- **Design and research:** UX research, audits and reports, usability testing, wireframing and prototyping, interaction design, information architecture, visual design, accessibility, culturally responsive design.
- **Tools:** Figma, Figma AI, FigJam, Squarespace, HubSpot, Elementor, WordPress, GitHub, HTML (basic), Claude, Lovable, Builder.io.